

# WORLD PARK

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## Dream team!

Triotech and BoldMove Nation  
come together on Champi'Folies

INSIDE

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+ more



Gameplay Champi'Folies  
interactive dark ride at Le PAL

# The small dark ride that surpasses expectations

**Triotech and BoldMove Nation have joined forces to set a new standard in an all-new immersive and interactive adventure for regional venues. Park World hears more from Ernest Yale, CEO & Founder of Triotech and Benoit Cornet, CEO at BoldMove Nation.**

In the world of amusement parks and attractions, the relentless quest to captivate audiences and forge indelible memories is, without question, one of the main things that drives the industry forward. This constant push for innovative, groundbreaking experiences is the very thing that leads to new realms of unforgettable experiences.

Embracing this spirit, Triotech and BoldMove Nation have joined forces to create an exciting new interactive dark ride - Champi'Folies. Located in Le PAL, one of the leading theme parks and zoos in France, this attraction marks a pivotal moment in the evolution of immersive entertainment and represents a significant leap forward in innovative and customisable entertainment experiences for regional venues.

Arnaud Bennet, CEO of Le PAL, says: "We chose this ride as we wanted to offer a new kind of attraction to our visitors. Champi'Folies is a true family experience that can be played between young children, parents and even grandparents. This type of ride can usually be only found in the big parks so we are pleased to offer this in a medium park to complement our offer."

He adds: "The attraction offers a seamless transition between the theme and animal park, re-energising this park area with a weatherproof attraction. We are really pleased with the cooperation, which results in a high-quality and fun attraction with rich theming."

## Teamwork in action

Champi'Folies is an example of outstanding industry partnership, whereby BoldMove created the ride concept and design, overseeing all theming and gameplay with partner Polymorph. Triotech, being a turnkey provider, holds the responsibility for the engineering, installation and commissioning. It also integrated its proven interactive technology and empowered the ride with show control to direct vehicles and ride elements. During build-up a close cooperation with the park and its local contractors ensured a stunning end result.

This first Smash & Reload application gives evidence to a product that shatters the boundaries of traditional dark rides by delivering a unique double-action interactive adventure that all family members can enjoy, but on a very small footprint.

From the moment visitors step foot into this fantastical realm, they are transported into a world filled with hilarious TooMush characters where the imagination has no limits. The ride includes rich theming; whatever area or corner the eyes can see, is decorated with many elements to be discovered - including references to attractions or even other parks. This feeling of total immersion is made possible thanks to the small footprint of the ride.

Triotech & BoldMove Nation's expertise in blending state-of-the-art technology and innovative storytelling provides an immersive experience that engages guests of all ages.

Surprisingly, despite its modest footprint, the ride manages to create an illusion of grandeur, providing an ideal duration for a family experience. The inclusion of reload stations injects a new element in the gameplay, and the incorporation of animated media scenes allows players to embark on a thrilling adventure from within their vehicles. With all these elements seamlessly intertwined, this ride not only offers exceptional value for money but also boasts an impressive throughput, making it a top contender in the market.

Ernest Yale, CEO of Triotech, says: "Our teams worked closely together to deliver a ride that is unique to the market with a high thrill level on a very small footprint. We had to be smart with our technology approach, placing key elements in a central pod and hiding cabling so we could make optimum use of the space for the ride. The system fits in a very small footprint. At Le PAL, we were able to retrofit an old 4D theatre and install a full interactive dark ride in the same building. This opens many opportunities to refurbish old 4D attractions and make them more dynamic for guests."

Benoit Cornet, BoldMove CEO, shares his excitement: "We're thrilled with the result of Champi'Folies. Our creative concept has been fully realised, and our teams created an amazing ride that surpasses our expectations. We've blended physical and digital worlds to create a memorable experience for guests, and we're proud to have worked closely with our partners to create an attraction that's truly world-class. We bring the characters alive on screen, and together with our partner Polymorph we added Artificial Intelligence to personalise guest experiences. The cherry on the cake is the extensive theming we created with 3D decoration up to a real car, all of these reflecting their digital counterparts."



From left to right: Thibault Montelimard, Executive Operations Director Le PAL, Ernest Yale, CEO and Founder Triotech, Arnaud Bennet, CEO of Le PAL, Benoit Cornet, CEO and Founder BoldMove Nation, Fabrice Guichard, CEO of Polymorph



### A winning combination for operators

With its versatility and customisable options, the Smash & Reload interactive dark ride empowers park operators to craft an experience that aligns precisely with their vision and operational needs. The ability to choose from multiple formats and intellectual properties opens a world of possibilities, making it easier than ever to create a ride that is unique and captivating. This flexibility enables them to cater to a large audience and adapt the ride to different themes, ensuring a tailored experience that resonates with visitors of all ages and preferences.

Furthermore, Smash & Reload excels in delivering both high throughput and repeatability, making it an ideal choice for park operators seeking to maximise guest enjoyment and ride capacity with an indoor ride that will ensure all-year-round operations.

The small footprint required for this interactive dark ride, as a stand-alone attraction or a retrofit of an existing building, makes it affordable for regional venues to have this kind of attraction, usually found in bigger theme parks, but without compromising on fun.

The innovative gameplay mechanics are designed to offer constant excitement, as each adventure holds new surprises, ensuring that every experience feels fresh and exhilarating. Moreover, the interactive nature of the ride fosters friendly competition and a sense of camaraderie among participants, creating a memorable and immersive experience that can be shared with friends, family, and fellow thrill-seekers, and that drives replayability as players want to improve their scores.

### Pioneering the future

Champi'Folies exemplifies the success of the Smash & Reload concept for regional parks, showcasing its ability to deliver an expansive experience within a limited space, at an affordable budget.

As the industry continues to evolve, Champi'Folies, and rides like it, will play a crucial role in captivating bigger audiences, attracting more visitors and creating thrilling experiences that deliver exceptional value. By embracing the unlimited potential and unique advantages of interactive dark rides, park operators can unlock new avenues of entertainment.

### All for fun, fun for all

Champi'Folies stands as a testament to Triotech and BoldMove Nation's commitment to "create a fun & happier world" by combining cutting-edge technology and captivating storytelling with multisensory interactive attractions. As the curtain rises on this remarkable creation, this extraordinary ride sets a new standard in the industry, igniting the imagination of guests and inspiring a real sense of adventure that will resonate for years to come.